

AI Tools for People Teams

What to use. What it does. What it costs.

Built for scale-stage companies under 250.

Michael Brown | Door3 Talent

Your AI reasoning engine.

Every People team member needs one. This is where you think, draft, analyze, and build.



Claude

Anthropic

OUR PICK

Strongest at nuanced writing, policy work, and structured analysis. Build Claude Projects as custom HR advisors.

\$20/mo (annual)



ChatGPT

OpenAI

WIDELY USED

Huge ecosystem. Great for general drafting and research. Needs heavier prompting for structured HR outputs.

\$20/user/mo



Notion AI

Notion

IN YOUR DOCS

AI baked into your wiki and SOPs. Summarize, draft, and query your knowledge base without switching tabs.

\$10/user/mo

ALSO: AUTOMATION + BUILD TOOLS



Zapier

Connect tools. Trigger workflows. No code.



Relay

Modern workflow automation for ops teams.



Make

Visual automation builder. More power than Zapier.

B44

Base44

AI-native app builder for internal tools.



Lovable

Build web apps with AI. Rapid prototyping.

Hire faster. Less manual work.



ATS

Greenhouse

Best-in-class ATS. Scorecard-native, deep AI integrations.

~\$6.5k–15k/yr



ATS

Ashby

Modern ATS with built-in CRM and analytics. Fast-growing.

From ~\$400/mo



ATS

Pinpoint

Lighter ATS built for scale-stage. Strong candidate experience.

\$500–800/mo



SOURCING + TRIAGE

Noon AI

AI sourcing and resume triage. Matches candidates to roles automatically.

Contact



SOURCING

Juicebox

AI-powered people search. LinkedIn alternative with better filtering.

\$299–599/mo



INTERVIEW INTEL

BrightHire

Records and analyzes interviews. Surfaces themes, flags risks.

\$10k+/yr



INTERVIEW INTEL

Metaview

Interview notes and summaries via AI. Lighter than BrightHire.

Contact



FRAUD DETECTION

Tofu

Detects candidate impersonation and AI-generated application fraud.

Contact

Run the machine. Grow your people.

PEOPLE OPS — HRIS + PAYROLL + PERFORMANCE



Rippling

Best HRIS for scale-stage. Payroll, benefits, device mgmt. Clean data for AI queries.

\$8+/ee/mo



Gusto

Simpler and cheaper. Great for early-stage. Less AI-ready data layer than Rippling.

\$49/mo + \$6/ee



Lattice

Reviews, goals, 1:1s. AI drafts summaries and flags engagement signals.

From \$11/user/mo



Notion AI

Policies, SOPs, onboarding docs. AI-searchable. The wiki that actually gets used.

\$10/user/mo

L&D — LEARNING MANAGEMENT



Coursera

\$399/user/yr

Curated learning paths for technical and leadership skills. Strong for IC development.



LearnUpon

\$4–8k/yr

Learning management system built for mid-size teams. Good for compliance training.



Docebo

\$25k+/yr

Enterprise LMS with AI content curation and personalized learning paths at scale.

Start here. Prove value. Then expand.

	Claude Team	\$20/mo (annual)	Reasoning engine. Every People team member. Start here, full stop.
	Greenhouse	~\$600/mo	ATS + structured hiring. Your system of record for TA.
	Rippling	~\$300/mo	HRIS + payroll for 25 employees. Clean data = better AI output.
	Notion + AI	\$10/user/mo	Policies, onboarding docs, SOPs. AI-searchable knowledge base.
	GoodTime	~\$800/mo	AI scheduling at volume. Candidates book. Zero touch from your team.
	Zapier	From \$20/mo	Connects everything. Triggers automations. No code required.

Estimated total for a 25-person company:

~\$1,800–2,000/mo

Less than one agency retainer. More leverage than three new hires.