

# L&G's approach to Al's impact on the workforce

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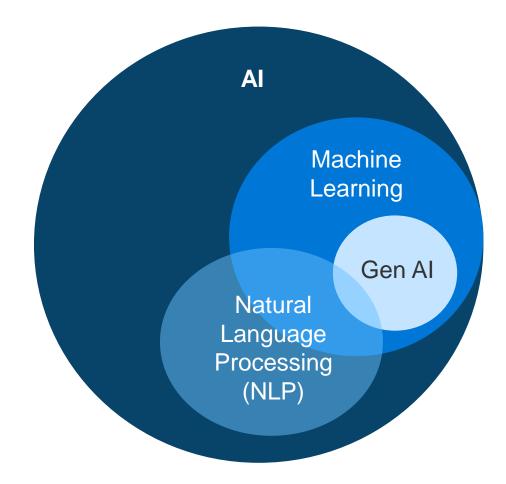
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#### What is AI and why it matters so much?







#### Al as a tech & behavioural transformation

#### "Al won't replace your job but someone who uses it might"









#### **AUTOMATION**

What roles and skills will no longer be needed?

#### **AUGMENTATION**

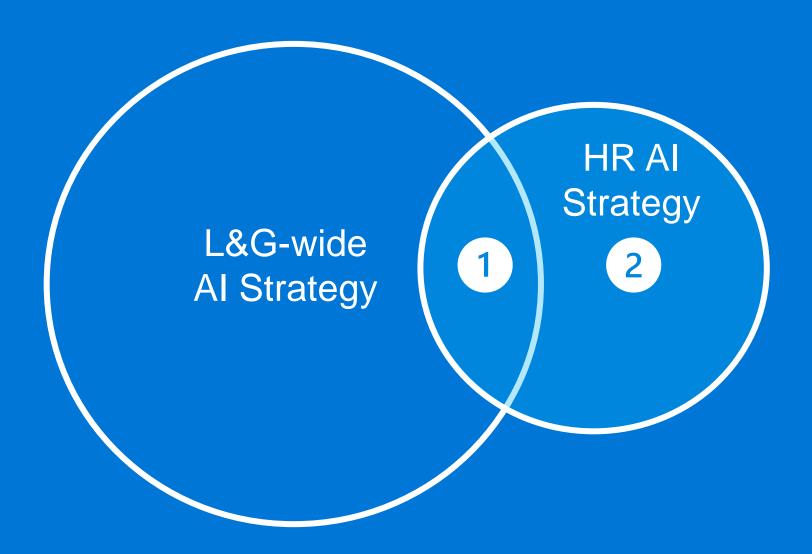
What roles and skills will change?

#### **ADDITION**

What new roles and skills will be required?

#### **HR AI Taskforce**





- 1 BRIDGE BUILDERS
  Input people lens into L&G's
  Al strategy
- 2 ORCHESTRATORS
  Lead on HR AI initiatives

### **Talent Acquisition Al Upskilling Experiment**





Can Al help us to improve Talent Acquisition's productivity?

#### PRE-INTERVENTION MEASUREMENT



2. Intervention

Group 1
No Al training

Group 2
Basic AI training

Group 3
Advanced AI training



measurement

POST-INTERVENTION MEASUREMENT

WIDER ROLL OUT OF AI UPSKILLING



## Thank you!

